

**SYMMONS IS HOLIDAY INN EXPRESS® APPROVED.**



# The Smart Choice™ for the Smart Traveler

Symmons bath products are  
the ideal choice to enhance the  
Formula Blue™ guest experience.



AN IHG® HOTEL





A bold expression at your fingertips.

**Symmons bath products.**

**Beautifully designed to make a statement.**

When the Smart Traveler arrives in a room outfitted with Symmons products, they meet quality they can both see and touch. With that in mind, Symmons and Formula Blue™ are perfectly matched.

Like Formula Blue™, our Dia product suite is simple and uncomplicated, yet thoughtful.



**Dia Single Handle Round Faucet**

SLS-3512-1.5

Spec No: EXG-153.3



**Dia Shower Trim Only**  
3501-CYL-B-L/HD-TRM  
Spec No: EXG-101.3



**Dia Tub/Shower Trim Only**  
1103-3502-CYL  
Spec No: EXG-102.3

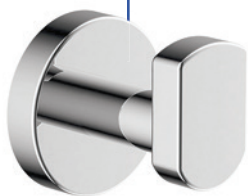




Smart essentials perfected.

**Clean, geometric lines greet every touch point.**

Symmons products fit seamlessly into the Holiday Inn Express® Formula Blue™ 3D brand guidelines – and into the hands of guests to come. Bright chrome finishes make for a clean and inviting guest room – exactly what the Smart Traveler needs.



**Dia Robe Hook**

353RH

Spec No: EXG-166.3



**Dia Towel Bar, 24"**

353TB-24

Spec No: EXG-154.3/EXG-167.1



**Single Toilet Paper Holder**

229-TP

Spec No: EXG-164.3



**Double Post Toilet Paper Holder**

0171-3DTP

Spec No: EXG-164.3



Symmons bath accessories complement the Formula Blue™ commitment to smart and efficient solutions.

The Dia curved shower rod adds to the room's dynamic flow, increasing shower space by up to 33%. Similarly, the ADA grab bar and its contemporary shape serves as a useful detail.



**Shower Rod, 5', Curved**  
353SR-5  
Spec No: EXG-161.3



**Dia ADA Grab Bar, 24"**  
353GB-24  
Spec No: EXG-165.3

## Temptrol® Valve

46-2X-BODY

Spec No: EXG-101.3/EXG-102.3



POWERED BY  
TEMPROL®

The Temptrol Shower Valve safely maintains the water temperature to the user's preference, regardless of water usage in surrounding guest rooms.

Choose wisely.  
Choose Symmons.

**Quality products are always a smart choice.**

With the invention of the first pressure-balancing valve in 1939, professionals have trusted Symmons for decades to deliver products that not only enhance their surroundings, but also keep guests safe and comfortable. Our quality and reliability guarantee extends from every bathroom interior to behind the bathroom walls.

Symmons continues the customer-first culture by allowing Holiday Inn Express® to stay focused on the guest experience. Therefore, making the smart choice is easy. **Get started today by contacting us at [FormulaBlueInquiries@symmons.com](mailto:FormulaBlueInquiries@symmons.com).**



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